

FORT WORTH STAR – TELEGRAM

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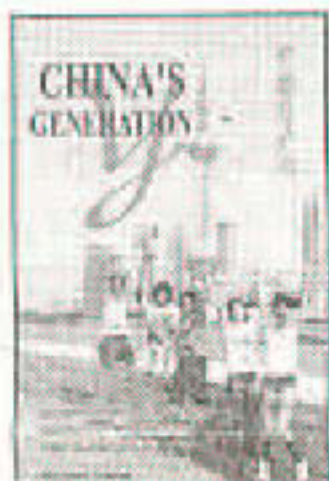
China's Generation Y: Understanding the Future Leaders of the World's Next Superpower

By Michael Stanat

Homa & Sekey Books \$24.95

The author of this book is an American teen-ager who attends the United Nations International School in New York. Michael Stanat has an extensive background in global market

research, an industry to which he was introduced at the age of 4. He has traveled to 27 countries and worked at CBC Market Research in Shanghai. Stanat provides hard-to-find information that could be of



immense value to business leaders who want to cater to the up-and-coming generation of Chinese leaders and consumers.